



Get to know the CKCA Board of Directors

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ckca.ca/about/board-of-directors



You have now served 3 years on the board. Why did you engage by serving on the CKCA Board and what compelled you to stay?

My journey with the CKCA board started in 2022 with a suggestion from a past president encouraging me to step forward. In the beginning, I was unsure of what to expect from a national level position with only having served on a smaller local Chamber of Commerce board. Having these initial thoughts, they were easily put to rest by knowing the culture of the CKCA through being a member since 2015. I enjoy being a part of something bigger and being involved with supporting our industry as a whole is important to me. Seeing and understanding the diverse needs and concerns from both large and small companies is crucial to help our industry unify and strengthen together.

Biggest advantage to being a CKCA member?

This was a pivotal decision for me and our company becoming a member of the CKCA. After only 8 years in business at the time of membership, I had a great deal to learn, with both shop and business practices. Attending the Regional and National forums was exciting and a little overwhelming in the beginning-the gears were spinning for sure! I have picked up so much knowledge and built a network with amazing people in our industry that I can call on anytime if I need help or advice. In most cases, what I noticed was the small little details of maybe doing something slightly different-simple changes with a huge impact. I would encourage everyone in our industry to become a member and see the potential of unlocking great things to come!

What would you say to others in the industry who might consider a position on the Board in the future?

I am a firm believer of giving back and in turn, I am receiving knowledge and experience second to none regarding our industry at a much deeper level-not just building boxes. This industry can be very complex but simple at the same time. Networking with our members and companies has opened up my mind to great ideas of which we can implement in our own companies, and as the years pass, I am open and willing to help other members. The Culture of this board and members is very friendly, informative and FUN. I would encourage any member to take a step forward into this journey as I did and you will see the benefits.

What have you enjoyed most about being on the Board?

Although only being an active board member for a few years, I truly enjoy being connected to our industry at all levels with great discussions and view points from members across the country. I understand the importance of getting out of our shop and this position encourages me to be open minded and support our members. . Being a part of the board allows me to see and experience so many things that are very beneficial to us and the industry. The friendships and networking within the board is, in my opinion, what I enjoy the most. I look forward to participating in more committees within the CKCA to expand my knowledge.

Thoughts for the future of the organization?

The future of the CKCA in my opinion will continue to be a very engaged and supportive environment. There are many changes on the horizon including but not limited to technological advancements with machinery, software. Human resources and training is going to be a continued topic of conversation as we are currently spanning 5 generations of workers. It is my suggestion that we continue to keep working together to maintain a strong position of leadership in our industry. Together we can make a difference starting at the newest employees within our companies-they are the future!