

**11:00 am**  
**March 1, 2023**

October 25-26, 2023  
The Toronto Congress Centre - Hall D  
Toronto, Canada

Canada's Only Trade Show Dedicated to the  
Kitchen & Bath Industry.

## STRATEGIC PARTNERSHIP



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## **Kitchen+Bath Canada Expo 2023 gains the support of the Canadian Kitchen Cabinet Association (CKCA) to further develop and promote KBC Expo and its conference program**

*CKCA will be supporting the industry and their members at the upcoming KBC Expo 2023*

**Toronto, Ontario** — The Kitchen+Bath Canada – KBC Expo 2023, Canada's premier B2B event dedicated to the Kitchen and Bath industry, is proud to announce a strategic partnership with the Canadian Kitchen Cabinet Association (CKCA), the leading voice for kitchen cabinet manufacturers in Canada. This partnership demonstrates the growing support for KBC Expo 2023, which promises to be the largest event of its kind in Canada.

As demand for Kitchen and Bath fixtures and accessories continues to increase, and with the growing presence of international manufacturers and suppliers in the Canadian market, KBC Expo 2023 is committed to bringing more local and international manufacturers and enhanced

education programs to its 3rd edition. This event will focus exclusively on the technology and innovation of Kitchen and Bath products, providing attendees with a unique and informative experience.

*“We are happy to be invited to support KBC Expo dedicated to the Kitchen and Bath industry. We will be participating in the show and supporting the conference program and its content to ensure that it will address the key segments, trends and areas of concern of our thriving Canadian industry. We encourage our members to participate in this B2B show and look forward to seeing our industry colleagues and clients.” – Sandra Wood, Executive Director, CKCA.*

According to Nasser Deeb, Show Director KBC Expo, he stressed the fact that the strategic alliance with the Canadian cabinet industry’s leading association, CKCA, will further enhance the show offerings and its content particularly within the Canadian market. “In order to achieve the expected results, we partner with local and international association and strategic partnership that will ensure that our show is in line with the industry standards and requirements” - Deeb added.

Kitchen+Bath Canada Expo and Conference 2023 will take place at the Toronto Congress Centre from October 25-26. Applications for space booking have already begun, with an overwhelming response from local and international markets. This event promises to be a must-attend for all industry professionals looking to stay ahead of the latest trends and developments in the Kitchen and Bath industry.

### **About KBC Expo 2023**

Kitchen+Bath Canada - KBC Expo 2023 is set to showcase the latest products and trends in the kitchen and bath industry, including fixtures, materials, systems, maintenance, cabinets, flooring, home automation, plumbing fixtures, vanities, ventilation, water filtration, lighting, natural stones, tiles, and more. The entire industry will gather under one roof, providing traders and buyers with the perfect platform to conduct business, network, and share market insights. The show will feature two unique pavilions (Illuminate Canada & Stone Technology), in addition to a conference program that will address critical matters and trends that impact the kitchen and bath industry in Canada and from global perspectives.

The event is fully supported by NKBA-Ontario, CKCA, and TTMAC, making it the largest gathering in Canada for kitchen, bath, and stone suppliers. With over 5,000 attendees and 250 domestic and international manufacturers and suppliers from countries like Canada, USA, Italy, Portugal, Spain, China, India, and Turkey, KBC Expo 2023 is the first unique platform of its kind in Canada that caters to the fast-growing kitchen and bath industry.

The KBC Expo 2023 promises to exceed expectations, drawing even more quality attendees than the previous edition. Building on the success of the 2022 event, the show has improved in terms of quality exhibits, attendees, and conference content. With the support of industry associations, the KBC Expo 2023 will continue to develop and grow, providing the ideal platform for businesses to connect, grow and succeed in the kitchen and bath industry. To learn more about last year's edition, please view the below links for details

### **About the Organizers**

THE EXPO HUT Inc. is the leading independent trade show organizer in Canada, having produced and promoted over 30 expos across all sectors, including construction, oil and gas,

healthcare, and food. The company was founded in early 2006 by a team of experienced trade show professionals who have organized major events around the world. The company name reflects our business and philosophy, which is to provide a venue and platform where businesses can showcase their products and services, connect with potential clients and partners, and ultimately grow and succeed in their respective industries. With our expertise and experience, we are committed to delivering high-quality trade shows that provide value to both exhibitors and attendees.

For more information, please visit the organizers website: [www.expohut.ca](http://www.expohut.ca)

### **About CKCA Ontario/Canada**

Founded in 1968, the Canadian Kitchen Cabinet Association (CKCA) is a national association that strives to promote the interests and conserve the rights of manufacturers of kitchen cabinets, bathroom vanities and related millwork, as well as their suppliers and dealers, throughout Canada. The CKCA office is located in Ottawa, and our Board of Directors is spread across Canada.

For more information, please visit: [www.ckca.ca](http://www.ckca.ca)

### **For more information, press only:**

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### **For more information on the show:**

[www.kbcexpo.com](http://www.kbcexpo.com)