




The CKCA Membership Advantage

-  Be successful in business.
-  Get better at what you do.
-  Less stress. Less chaos.

It's doable.
And it's here!

Just ask this CKCA member...

"Business coaching strengthened me and my business. It gave me an objective sounding board so I could look at my blind spots, identify my strengths and weaknesses and learn how to escape the tyranny of urgent - because urgent isn't always the most important thing you should work on.

After 35 years in business and often wearing too many hats, I now have the tools to work on my business instead of in it. I have more control over my day. My business is better because I am better. It's that simple."

Gerald Van Woudenberg, President, Van Arbour Design

➤ Cutting-edge business coaching

Would you like to **increase company revenues between 30% - 300% with less stress and more happiness?** POWERPODS® often sees companies and their owners and teams achieve these results! The specialist brain-based training of their coaches brings a whole new level to unlocking fullest potential with balance.

POWERPODS® is proud to support CKCA members with leading-edge neurocoaching to achieve business and personal advancement. **Why Neurocoaching? Because it works!** Neurocoaching can help anyone. It is proven, evidence-based and can generate positive, lasting results in performance transformation that is measurable! POWERPODS® specializes in this form of coaching and unlike any other coaching, POWERPODS® is innovative in methodology, delivery and measurability.

What is the CKCA membership advantage?

Try before you commit through *a free and confidential Discovery Call* with no obligation. During this call you determine a good fit, success measures and ideal pace/ frequency.

Visit our website: www.powerpods.coach or email: curious@powerpods.coach to schedule a time



The CKCA Membership Advantage

Your journey begins with a **1-to-1 coaching program** and quarterly **skill-building workshops** on the hot topics that keep you awake at night. We support you and your business in two ways:

1. Individual neurocoaching sessions with accountability.
2. Group learning for professional skill development.

Individual Neurocoaching Sessions

- ✿ Typically starting with 2 x 1-hour sessions per month
- ✿ At a preferred rate of \$500 (+GST) per month (includes materials and portal access).
- ✿ There are no contracts or minimum tie-ins.
- ✿ Coaching investment is a 100% tax write off.

(Ideal for business owners and emerging or current team leaders).

Quarterly Skill-Building Workshops

- ✿ Sign up through your membership to these
- ✿ Ongoing, regular events.
- ✿ Basic & hot topics with skill development.
- ✿ Valuable take-aways including easy-to-implement tools and resources.
- ✿ Workshops last between 60-90 minutes.
- ✿ Cost at the membership adjusted rate of \$25 - \$39 per participant (a saving of up to 75%).

(Ideal for skill development on mission-critical personal & professional performance contributors).



What to Expect

- 🌸 Shift from the business running you to you running your business.
- 🌸 Get the most value out of your time.
- 🌸 Unlock your own peak performance.
- 🌸 Manage your business & your team through uncertain times with the brain in mind.
- 🌸 Power up team engagement, motivation and retention
- 🌸 Navigate change management including technology integration.
- 🌸 Set a clear direction with business strategy & succession planning.

When to Consider

- 🌸 Strategic planning and direction.
- 🌸 Decision making, no more noodling.
- 🌸 Goal setting & achievement including focused business growth.
- 🌸 Getting unstuck, problem solving & conflict resolution.
- 🌸 Grow & maintain confidence.
- 🌸 Reduce stress, anxiety & burn out.
- 🌸 Develop resilience, motivation & engagement.
- 🌸 Develop skills - leadership, communication, interpersonal & business skills.
- 🌸 Increase happiness & overall wellbeing.

Who Delivers

POWERPODS[®] Neurocoaches

Our team is a select community of highly experienced, brain-based certified coaches who have gone through rigorous accreditation with ICF (International Coaching Federation) before training in the proprietary POWERPODS[®] Way of coaching practice. Each coach has areas of specialisation including strategic planning, business development, leadership and goal pursuit.

To learn more please visit: <https://powerpods.coach/our-coaches/>.