



**WMCO presents:
Starting & Expanding
INTO THE U.S. MARKET
EXPORT ESSENTIALS**

November 18th, 2021 12 PM – 1 PM

WMCO Starting & Expanding into the U.S. Market - Export Essentials

JOIN US NEXT WEEK!

THURSDAY, NOVEMBER 18TH, 2021 12 PM – 1 PM



In addition to WMCO members, AWMAC and CKCA have kindly opened the session to AWMAC and CKCA members as well!

About This Event

Presents overviews of two programs that provide industry-leading expertise and planning tools to help you launch and grow your exporting strategy in the US market.

New Exporters to Border States Program (NEBS).

Steven Karpenko – Senior Export Advisor, Ministry of Economic Development (MEDJCT), will review the NEBS Program, covering the fundamentals of exporting to the United States.

Trade Accelerator Program (TAP) - Wood Cohort.

Noor Harbi, Program Manager, TAP, will present the Trade Accelerator Program (TAP) - Wood Cohort. This program is specific to the Wood Industry and scheduled to launch in the new year.

This event is for companies who wish to learn how to begin and expand export to the US.

This Workshop Will Provide...

- An Overview of the **New Exporters to Border States Program (NEBS)**
 - An Overview of the **Trade Accelerator Program (TAP) - Wood Cohort**
 - **Q&A following each presenter**
 - **Next steps**
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Have Questions About the Event? Contact the WMCO Team!

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